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CXO₄RENT
A Management Consultancy

Strategic Planning Service

*Our Experienced Consultants
Can Untangle the Complexities
of Your Business*



CXO₄RENT

Strategic Planning

Does your company have a Strategic Plan? Is it updated annually? Many companies lack this key management tool. Without a plan, most companies are unable to determine if their growth and performance is what it should be. Many companies are under-performers because they are missing the essential elements to appropriately monitor and measure their company's performance.

CXO4Rent recommends a quarterly checkup to ensure that progress is on track and an annual review and update of the Strategic Plan to fine-tune it to internal and market needs.

Coaching

CXO4Rent's *Strategic Planning Service* includes coaching the executive team in defining and monitoring your company's targets and goals that are part of your Strategic Plan. Additionally, we work one-on-one with the CEO to understand their unique vision and challenges.

Brainstorming

Brainstorming is a key technique in establishing a Strategic Plan. Most executives are too busy managing their day-to-day operations that they find it difficult to set aside the time to think strategically. Our highly participative brainstorming sessions are geared to identifying and prioritizing your most critical issues and visions.

Facilitation

The center of any Strategic Plan creation is the facilitated sessions that bring the management team together to identify, discuss, and gain consensus on the fundamental essentials of the Strategic Plan. The session may be from one-half day to up to a full week (depending on many factors such as company size, stage, issues, etc.). We encourage full participation from the management team in these sessions.

Some companies require multiple sessions to include middle-management involvement in the data collection phase.

Planning Results

At the conclusion of the Strategic Planning engagement, you should expect to have a clear understanding of your major goals, the positive impacts of achieving these goals, the metrics you will monitor to measure progress against plan, and a clear understanding of the actions you need to be taking.

CXO4Rent assists in creating your communication plan to your employees and customers. We can also facilitate company communication meetings and perform follow-up interviews to ensure compliance and issue identification.

Our Consultants

Many of our consultants have held executive positions at both Fortune 500 companies and start-ups. This unique blend of experience gives CXO4Rent a powerful perspective that our firm can apply to your company's needs.

Call 925 962 0500